

Beat: Technology

Opening of one of a kind Virtual Reality Studio - SMART VR STUDIO

On June 9, 2016 in PARIS

PARIS - LOS ANGELES, 17.06.2016, 06:30 Time

USPA NEWS - On June 9, 2016 in PARIS, we attended the opening of a one of a kind studio in PARIS, having already opened one in Los Angeles last January. Its specialty is the Virtual Reality. We could try in the showroom, thanks to several workshops, the following technologies used by the Studio :

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Already, the young company created by Jean Mariotte counts as customers : Salomon, EDF, Thales ore even Total. We can describe Jean Mariotte as a serial entrepreneur.

He is the CEO and founder at smart&geek, an innovative agency focused on social media and mobile providing :

- E-reputation audit and consulting for social media and mobile
- Facebook apps & SOCIAL GAMING
- Community Management / Marketing
- Develops mobile apps (iPhone, Android, ...)

The main Clients are : Total, Groupama, Thales, EDF, Fédération Française de Football, Pokerstars, Pathe, Accor, Sogeti.

Ruby BIRD

<http://www.portfolio.uspa24.com/>

Yasmina BEDDOU

<http://www.yasmina-beddou.uspa24.com/>

Article online:

<https://www.uspa24.com/bericht-8339/opening-of-one-of-a-kind-virtual-reality-studio-smart-vr-studio.html>

Editorial office and responsibility:

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Editorial program service of General News Agency:

UPA United Press Agency LTD

483 Green Lanes
UK, London N13NV 4BS
contact (at) unitedpressagency.com
Official Federal Reg. No. 7442619